



Mobile Application Development

About the Client

Our Client is one of the oldest financial services firms in the world. It has operations in 60 countries. It is a leader in financial services with assets of \$2 trillion, and the largest market capitalization and third largest deposit base U.S. banking institution behind Wells Fargo and Bank of America. The firm serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and governmental clients.

Business Challenge

Our Client is one of the US largest and longest established Financial Services and Banking Institution. With its network of 60 countries, Client financial services to private prominent corporate, institutional and governmental clients. In 2009, Client's IT department was receiving an increasing number of requests for mobile access to email. Its investment professionals were becoming much more mobile as a direct result of the company's commitment to providing personal attention to its clients. Moreover, its corporate finance arm was rapidly growing, also resulting in increased mobility. At around the same time, for the company's management and departmental heads it is finding hard to know the headcount within each division though they have the systems established to manage the HR. So the IT department used the occasion as an opportunity to find a way to provide the authorized staff with access to management information dashboard through mobile operator's network. Faced with an overwhelming range of choices when it came to technologies and devices, Client turned to Oakridge Infotech solution provider, for help with selecting the right solution.

Our Solution

Oakridge Infotech began by drawing up a wish list based on its interviews with Client. The Client IT department wanted to "mobilize" several applications, starting with HR and Recruitment. The IT Manager for Client, and his team required that the solution be highly secure and work seamlessly integrated with their existing applications. Moreover, deploying new devices would have to be quick and easy. It also wanted to remotely administer the company's IT systems from the new devices.

Before Client began working with Oakridge Infotech they dabbled with a PDA/mobile phone solution and thought of attempting a POC. Oakridge Infotech landed a proposal at Client for a POC using black berry. A month later Oakridge Infotech demonstrated to Client with few of the organizational dashboards on a black berry device.

Output from the POC

Oakridge Infotech has given the demo of the POC with the following dashboards published on the blackberry.



Key Benefits

Simple: Dashboards were highly intuitive to use, requiring no end-user training

Navigation: Integrated analysis ensures users can drill down through the dashboard to detailed reports that explain trends and issues.

Anytime, Anywhere: Users are able to access the dashboard from any location

Complete View: Dashboards can provide access to SQL, which can extend to any data source.

About Oakridge Infotech

Oakridge Infotech has been delivering technology solutions for global clients. We have grown into a mature IT solutions provider delivering innovative technology solutions and services across multiple domains. We provides services and solutions spanning across Microsoft's product line to deliver improvements across the entire enterprise. We engage with customers to help unify their web assets; including Content management, collaboration platforms, analytics, cloud solutions, enterprise mobility, CRM, ERP, social marketing, rich media applications, search, digital marketing integration, and many more. We make sure the customer expectations with user experiences, increased business agility, enriched quality and on time deliverables with tools and processes.



For more information, contact: info@oakridgeit.com

www.oakridgeit.com

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