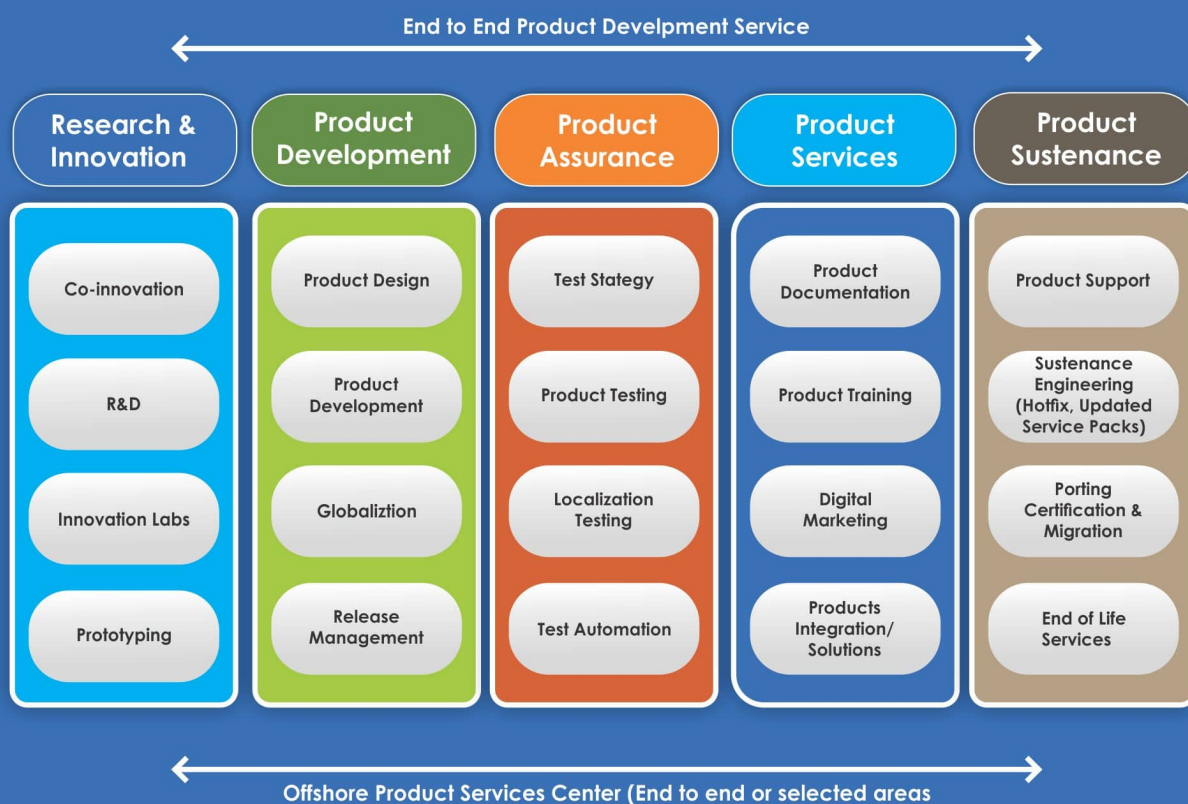**Oakridge**
Infotech

PRODUCT ENGINEERING

We translate ideas into innovative, feature-rich products through our solutions for Digital Engineering in a Connected World.

Lean product design approach can take you from slow-and steady to quick-and-agile. Each approach addresses a different aspect of the product development process: the harvesting of initial customer inputs, the planning of a development project, resource allocation and prioritization, time and workflow management, and several practical techniques for improved organization, communication, and execution. One of the best ways to achieve excellence in product design is to focus on the elimination of non-value-added waste in both the process of development and in the design of the product. Techniques such as Just-in-Time (JIT), pull systems, and batch-size reduction have enabled firms worldwide to achieve unprecedented production efficiencies.

Product Engineering is the process of innovating, designing, developing, testing and deploying a software product. The advent of Web 2.0 technologies and utility based software delivery through Software as a Service (SaaS) has led to the process of gradual transformation of client enabling engineering services from traditional software engineering to product engineering. Product engineering takes care of the entire product life cycle from the innovation phase, starting from the idea being conceived to the deployment and user acceptance testing phase.

OAKRIDGE INFOTECH PRODUCT DEVELOPMENT LIFE CYCLE

End to End Product Develpment Service

Research & Innovation	Product Development	Product Assurance	Product Services	Product Sustenance
Co-innovation	Product Design	Test Stategy	Product Documentation	Product Support
R&D	Product Development	Product Testing	Product Training	Sustenance Engineering (Hotfix, Updated Service Packs)
Innovation Labs	Globaliztion	Localization Testing	Digital Marketing	Porting Certification & Migration
Prototyping	Release Management	Test Automation	Products Integration/ Solutions	End of Life Services

Offshore Product Services Center (End to end or selected areas

OUR NEXT GENERATION SOFTWARE PRODUCT ENGINEERING SOLUTIONS

Next Generation Product Engineering Solutions from Oakridge Infotech help you with your technology transformation needs to launch products much faster in the market. Software product companies continue to adopt new technology forces like mobility, cloud, Big Data, analytics, social and Internet of Things (IoT) to transform their product experiences, reduce operational costs, and target new opportunities and markets.

Recognizing your needs, we, at Oakridge Infotech, offer not only end-to-end product engineering services but also next generation technology and domain solutions.

OUR SERVICES OFFERINGS

Mobile Enablement of Products

We offer comprehensive solutions in the mobility space to help you extend your products for mobile devices. This enables you to develop completely new products or applications and leverage the mobility features in the products and providing seamless user experience across devices. We also offer you consulting with your mobility strategy, mobile product development, automated mobile testing and creating an enhanced user experience. With a strong team of mobility and user experience experts, our product engineering capabilities and mobility labs, Oakridge Infotech is positioned to become the mobile enablement partner for your products.

Cloud Enablement Solutions

We offer end-to-end cloud enablement services such as the following:

- Cloud product testing
- Legacy product migrations to SaaS,
- Integration services to the cloud
- SaaS product development on different technology stacks
- Cloud advisory services

We also provide you with niche solutions in automated cloud data management interface compliance.

IoT / Connected Equipment Services

We have a strategic focus in leveraging multiple set of opportunities in the IoT space. In addition to focusing on specific vertical solutions areas like Home Automation, Energy Management, Managed Services, Industrial Remote Monitoring and Diagnostics, we emphasize on improving after-sales service and support functions using smart and intelligent systems.

Technology Transformation Solutions

We, at Oakridge Infotech, have focused on developing dedicated teams in mobility, Big Data, social networking, analytics and cloud computing. This enables us to manage your technology transformation requirements of the products in an efficient manner while you concentrate on your core business processes.

Flexible engagement models

We have built flexible engagement models at the product, product line and product portfolio level with attractive pricing options. These models help you focus on cost reduction, talent retention, quality improvement, faster time-to-market and increasing the operational efficiencies of day-to-day activities.

A collaborative development model

We bring you a flexible engagement model in collaboration with your development team. This provides the right scale and bandwidth, ensuring optimal cost and product quality.

The Distributed Agile Scrum Model

Well-proven and tested, this model eliminates complexities while implementing scrum in a distributed development model. The model shortens release cycles, increases speed-to-market, offers predictive features, and improves agility in the development, to evolve with changes.

Solution accelerators

An array of our proprietary solutions for product development offers you significant productivity gains – right from requirement gathering to product design and architecting to development, testing, and release management.

BUSINESS BENEFITS

- Gain bandwidth, flexibility, and scale required to develop and launch new products or enhance existing products through collaborative product development models;

- Decrease the cost of development by leveraging our extensive product development experience and solution accelerators.

- Increase the speed-to-market, with the use of our Distributed Agile Scrum Model, product development accelerators, innovation labs, dedicated technology and domain Centers of Excellence (CoEs);

- Reach into new markets for products through our globalization and localization experience, expertise, tools, and language capabilities,

- Access our technology transformation initiatives such as Mobility Lab, Performance Labs, Test Labs and SaaS enablement services.

- Reduce repetitive work through our test automation labs, automation framework and services.

ABOUT OAKRIDGE INFOTECH

Oakridge Infotech has been delivering technology solutions for global clients. We have grown into a mature IT solutions provider delivering innovative technology solutions and services across multiple domains. We provides services and solutions spanning across Microsoft's product line to deliver improvements across the entire enterprise. We engage with customers to help unify their web assets; including Content management, collaboration platforms, analytics, cloud solutions, enterprise mobility, CRM, ERP, social marketing, rich media applications, search, digital marketing integration, and many more. We make sure the customer expectations with user experiences, increased business agility, enriched quality and on time deliverables with tools and processes.

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For more information, contact: **info@oakridgeit.com**   **www.oakridgeit.com**